

X-copy

# fashion calendar

27th year issued weekly

AUGUST 14

'67



ruth finley, publisher    t r 9-2343    8 east 77th street    new york, n.y. 10021



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING SUNDAY, AUGUST 13, 1967</u>			
Beginning Sunday	SPRING-SUMMER '68 ITALIAN SHOES	FIorentina	HOTEL PLAZA PRIVATE SUITE
August 13- August 17	Daily informal showings of Spring-Summer shoes designed by Silvia of Fiorentina. Contact: George Sheer, 736-8221.		
August 14	OHRBACH'S RELEASE--Fur fashions. (No Press Show)		
August 14	LORD & TAYLOR RELEASE--College clothes. (No Press Show)		
Monday August 14 9:00 A.M.	SPRING-SUMMER '68: SHOES, FASHIONS, FABRICS	VOLUME FOOTWEAR RETAILERS ASSN.	WALDORF-ASTORIA SEPT ROOM
	Shoe trends by Rena B. Amzalak and Bernice M. Shaftan will be featured at the semi-annual Fashion Trend Meeting of Association Fashion Service. Sponsored by Volume Footwear Retailers' Assn. & New England Footwear Assn. Price: \$10.00. Contact: Helen Joseph, MU. 2-8704.		
Monday August 14 9:00 A.M.- 5:00 P.M.	HOLIDAY-SPRING FOOTWEAR COLLECTION	NINA FOOTWEAR CO.	N.Y. HILTON HOTEL PRIVATE SUITE
	Showing of Holiday-Spring shoe styles. Also Tuesday, August 15, 9:00 A.M. to 5:00 P.M. By appointment only. (Open house, both days, 6:00 P.M. By invitation.) Contact: Marilyn Farina, 937-2345.		
Monday August 14 12:00 Noon Luncheon	INDUSTRY MEETING AT LUNCHEON	SHOE WOMEN EXECUTIVES, INC.	HOTEL PLAZA TERRACE ROOM
	Report on a recent survey among the financial community on the shoe and leather industries versus the cosmetic and apparel industries. Guest speakers: Mr. William F. Foley, market research manager, Marsteller Research, Inc.; Mr. Anthony D. Hughes, vice president, financial relations, Burson-Marsteller Assoc. Background commentary by: Mr. James D. Shuster, senior security analyst, Merrill Lynch, Pierce, Fenner and Smith. Prices: members, \$9.50; guests, \$10.50. Contact: Frieda Olds, "Seventeen" Magazine, 320 Park Avenue, 759-8100.		
Monday August 14 2:00 P.M. and 4:00 P.M.	SPRING-SUMMER 1968 FOOTWEAR TRENDS	NATIONAL SHOE RETAILERS ASSN.(200 MADISON AVE.)	HOTEL PLAZA BALLROOM
	Semi-annual forecast of trends in shape, silhouette, detailing and materials for women's shoes. Also, color slide and live model presentation, highlighting design themes from Spring ready-to-wear market. Show will coincide with opening day of The Designer Shoe Guild advance openings. Attendance by advance registration: \$7.50, members; \$10.00, non-members (price includes swatched color guide). Contact: Thelma Hennessey, 686-7520.		
Beginning Monday August 14	OPENING: HOLIDAY COLLECTION	MR. GEE	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Continuous showings of Holiday separates, coordinates, dresses, at-home fashions designed by Lois Anderson. Contact: Bernice Lewis, LO. 4-6060. Publicity: Margaret Hodge Co., 355-6997.		



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Beginning Monday August 14	OPENING: HOLIDAY SPORTSWEAR COLLECTION Continuous daily showings of at-home and career sportswear. Contact: Joan Christensen, AL. 5-5500.	LOOMTOGS, INC.	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday August 14	OPENING: HOLIDAY- CRUISE COLLECTION Continuous daily showings of ladies' imported knit collection for Holiday and Cruise. Contact: WI. 7-8130.	NANNETTE INTER- NATIONAL, LTD.	1410 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday August 14	HOLIDAY-RESORT ITALIAN KNITWEAR Continuous showings of Italian knit ensembles, dresses, coats, suits, and sportswear. By appointment. Contact: Audrie Shulman, BR. 9-0925.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Beginning Monday August 14	HOLIDAY COLLECTION: FINNISH KNITWEAR Daily informal showings of knitted shifts, dresses, separates and at-home wear from Finland. Contact: John Snyder, LA. 4-8352.	TOPU PUKU	1407 BROADWAY SHOWROOM - RM. 910A
Beginning Monday August 14- August 19	RESORT AND ADVANCE SPRING SHOE COLLECTIONS Guild members: Cardone & Baker, D'Antonio, Delman, Dominic Romano, Erica, Evins, Howard Fox, John Jerro, Margaret Jerrold, Julianelli, Herbert Levine, Lipare, Newton Elkin, Palizzio, Palter De Liso, Pandora, Stanley Philipson, Seymour Troy, Wolsam Ltd., Zuckerman & Fox. Contact: 889-7370.	THE DESIGNER SHOE GUILD	INDIVIDUAL SHOWROOMS
Beginning Tuesday August 15	OPENING: ITALIAN KNIT COLLECTION Continuous showings of Italian knits. Contact: Dorothy Arden, 594-0220.	ARBE ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday August 15	OPENING OF HOLIDAY COLLECTION Continuous daily showings. Contact: LO. 4-4585.	TOWN JANE, INC. BY FELIX SAFIAN	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday August 15 4:00 P.M.	PREVIEW: HOLIDAY- RESORT COLLECTION Holiday-Resort knit collection, designed by Don Simonelli for STJ division of Susan Thomas, Inc. For press and buyers. By invitation. Publicity: Pauline Greene at Charles J. Charney, TN. 7-2288.	DON SIMONELLI DESIGNS FOR STJ	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday August 15	OPENING: HOLIDAY COLLECTIONS Daily showings of Wilroy Travelers in day and evening fabrics; town and travel collection of separates, at-home fashions. Contact: LO. 5-7815.	WILROY, INC.; WILROY SPORTS	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday August 15	HOLIDAY LEATHER AND SUEDE COLLECTION Continuous daily showings of holiday leather, suede and a group of all- fabric designs by Anne Klein. Contact: Betty Hanson, WI. 7-4406.	ANNE KLEIN FOR MALLORY	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday August 16 11:30 A.M.	PRESS PREVIEW OF MISS BERGDORF FASHIONS Preview for the press of Miss Bergdorf collections. By invitation. ( <u>For</u> <u>Release, Thurs., Aug. 17.</u> ) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR



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Wednesday August 16 12:30 P.M.	BACK-TO-SCHOOL FASHION SHOW "Uninhibited Fashion Orbit"--back-to-school fashions from Abraham & Straus Junior Size Center (4th Floor), modeled by 1967-68 Senior High Fashion Board members. Tickets: 25¢. Contact: Kelli Brummer, TR. 5-7200, Ext. 692.	ABRAHAM & STRAUS; SEVENTEEN MAGAZINE	ALBEE THEATRE DEKALB & FULTON-BKLYN
Wednesday August 16 4:00 P.M. Cocktails	PREVIEW: RESORT- SPRING KNITS '68 Francesca's Holiday and Spring knit collection will be shown. Thereafter by appointment. By invitation. Contact: MU. 3-2467. Publicity: Viola Rossi, TE. 8-6020.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Wednesday August 16 5:30 P.M. Cocktails	PREVIEW OF ADOLFO'S FALL COLLECTION Saks Fifth Avenue will present a special millinery collection by Adolfo. By invitation. ( <u>For Release, Fri., Aug. 18.</u> ) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR MILLINERY SALON
Saturday August 19 10:30 A.M.	BACK-TO-SCHOOL FASHION SHOW "Fashion Varieties of 1967"--a showing of back-to-school clothes for pre-teens and teens from Ingenue Magazine. Open to the public. Contact: Rita Dobbins, TR. 5-3100.	MARTIN'S & INGENUE MAGAZINE	FULTON ST. - BKLYN 5TH FLOOR LOUNGE
Beginning Monday August 21	OPENING: HOLIDAY SPORTSWEAR AND SCARVES Continuous showings of Vera's Holiday collection.	VERA	417 FIFTH AVENUE SHOWROOM - 5TH FLOOR Contact: AL. 5-6464.
Tuesday August 22 9:15 A.M. Breakfast	PRESS PREVIEW: IMPORT MILLINERY "The Hat Does It This Year"--preview for the press of Bloomingdale's Fall import millinery collection. ( <u>For Release, Wed., Aug. 23.</u> ) By invitation. Contact: Publicity Dept., PL. 2-1212.	BLOOMINGDALE'S	GREEN ROOM SALON 3RD FLOOR
Tuesday August 22 4:00 P.M. Cocktails	PREVIEW: KNITS FOR HOLIDAY-RESORT Preview showing of Holiday and Resort knit collection. Contact: Bea Norman, WI. 7-5324.	JOAN KNITS (DIV. THE ARKINS)	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday August 22 5:00 P.M. - 7:00 P.M.	PREVIEW: SPRING- SUMMER FABRICS Preview of Bancroft's "Minicare" fabrics for Spring and Summer 1968. Also showing: August 23, 24 at 5:00 P.M. By invitation. Contact: OX. 5-4220.	JOS. BANCROFT & SONS, INC. (1430 BROADWAY)	THE WEAVERS CLUB 111 WEST 40TH STREET
Wednesday August 23 12:00 Noon Luncheon	PRESS PREVIEW AND LUNCHEON Rowland Schaefer, president of Fashion Tress, Inc., will introduce Les Postiches et Perruques Christian Dior, available for the first time in the U.S. By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	LES POSTICHES CHRISTIAN DIOR	ST. REGIS LIBRARY SUITE
Wednesday August 23 12:30 P.M.	PRE-TEEN FASHION SHOW "Fashion Psyche-Fantastic"--pre-teen fashions from Junior High Shop (2nd Floor), modeled by Junior High Fashion Board members. Tickets: 25¢. Contact: Kelli Brummer, TR. 5-7200, Ext. 692.	ABRAHAM & STRAUS (BROOKLYN)	ALBEE THEATRE DEKALB & FULTON STS.



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Thursday August 24 12:30 P.M.	COLLEGE FASHION SHOW "Campus Close-Ups 1967"--college fashions from "Mademoiselle" Magazine. Open to the public. Contact: Rita Dobbins, TR. 5-3100.	MARTIN'S & MADEMOISELLE	FULTON ST. - BKLYN 5TH FLOOR LOUNGE
Thursday August 24 12:30 P.M. and 5:30 P.M.	CUSTOMER SHOWINGS: BACK-TO-SCHOOL FASHIONS Back-to-school fashions at two showings: 12:30 and 5:30 P.M. Open to the public. (In Westbury, Aug. 26 at 1:00 P.M., street floor.) Publicity: Jackie Landesman, OX. 5-4000.	OHRBACH'S	2ND FLOOR
August 26	PARIS PICTURE RELEASE DATE.		
Saturday August 26- August 31	MARKET WEEK IN DALLAS Holiday, resort, early Spring market week in Dallas. Contact: Jeanne Driscoll, Executive Director, 214-ME. 1-0622 (Dallas).	TEXAS FASHION CREATORS ASSN.	APPAREL MART DALLAS, TEXAS
Monday August 28 6:00 P.M. Cocktails	PREVIEW: HOLIDAY- RESORT WEAR "Renaissance of Romance"--a summary of Texas Holiday and Resort apparel and accessories for women and children. By invitation. Contact: Jeanne Driscoll, Executive Director, 214-ME. 1-0622 (Dallas).	TEXAS FASHION CREATORS ASSN.	FASHION THEATRE APPAREL MART, DALLAS
Thursday August 31 11:00 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Sophie, with the assistance of Stephen Erklin, will present her Fall-Winter custom-order collection. By invitation. ( <u>For Release, Fri., Sept. 1.</u> ) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Sept. 1	SAKS FIFTH AVE. RELEASE--Sophie custom-order. (Preview, Aug. 31--See Above)		
Sept. 4	LABOR DAY (Monday)--Legal Holiday.		
Tuesday Sept. 5 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER COLLECTION Preview of Bergdorf Goodman's custom-order collection designed by Eric. ( <u>For Release, Wed., Sept. 6</u> ) By invitation. Publ.: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Sept. 5 5:30 P.M.	PRESS RECEPTION: "MEDITERRANEAN FESTIVAL" Storewide promotion and showing of fashions and home furnishings from France, Greece, Israel, Italy, Portugal, Spain. By invitation. Contact: Marge McLean, OX. 5-4400, Ext. 3078.	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Beginning Tuesday Sept. 5	OPENING: RESORT AND SPRING COLLECTION Daily informal showings. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Sept. 5	RESORT AND HOLIDAY KNITWEAR COLLECTION Continuous showings of knit dresses and suits for Resort and Holiday. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR



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Beginning Tuesday Sept. 5	OPENING: RESORT COLLECTION Showing of Helga's Resort collection.	HELGA	722 S. LOS ANGELES ST. LOS ANGELES, CALIF. By appointment. Contact: MA. 7-0806.
Beginning Tuesday Sept. 5	"UNDER-THE-COAT" COLLECTION Continuous showings of "Under-the-Coat" collection of dresses by Jeannene Booher. Contact: Mike Korwin, LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET, INC.	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Sept. 6	ALTMAN'S RELEASE--New Bedrooms. (No Press Show)		
Wednesday Sept. 6 10:30 A.M. Breakfast	PRESS PREVIEW: "MOOD MEDITERRANEAN" Press preview of Gimbels' salute to the culture, crafts and creativity of France, Greece, Israel, Italy, Portugal, Spain. By invitation. ( <u>For Release, Thurs., Sept. 7.</u> )	GIMBELS NEW YORK	6TH FLOOR Publ.: Margot Infantino, LO. 4-3300, Ext. 6113.
Wednesday Sept. 6 1:00 P.M.	PRESS PREVIEW: AT-HOME COLLECTION Preview for press and buyers of at-home collection for Holiday-Resort. (Showing to private clients, Thurs., Sept. 7, at 1:00 P.M.) Both shows by invitation. Publicity: Rosemarie Wolfe, InterOcean Publicity, 421-8355.	MARTIER RAYMOND	29 WEST 56TH STREET SHOWROOM - 6TH FLOOR
Beginning Wednesday Sept. 6	HOLIDAY BOUTIQUE COLLECTION Continuous showings of sportswear, dresses and at-home boutique collection. Contact: Miss Kay, 279-2770. Publicity: Margaret Hodge Co., 355-6997.	MR. DINO	1407 BROADWAY SHOWROOM - 17TH FLOOR
Thursday Sept. 7 11:30 A.M.	PRESS PREVIEW: FALL IMPORT COLLECTION Preview of Bergdorf Goodman's Fall imports. By invitation. ( <u>For Release, Fri., Sept. 8.</u> ) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Thursday Sept. 7 11:30 A.M. Luncheon	TENNIS WHITES WITH KODEL "Tennis Tempos, Titles & Taboos"--luncheon for public and press followed by fashion show to be presented between main USLTA matches. Created by The Fashion Coordinators, Inc. By invitation. (Limousine service from 260 Madison Avenue at 11:30 A.M.) Contact: Eunice Tall, OR. 9-1820.	EASTMAN CHEMICAL PROD. (260 MADISON AVENUE)	WEST SIDE TENNIS CLUB FOREST HILLS, L.I.
Saturday Sept. 9 10:30 A.M.	BACK-TO-SCHOOL FASHION SHOW "The Billion Dollar Baby"--showing of back-to-school and off-to-college clothes. Open to the public. Contact: Rita Dobbins, TR. 5-3100.	MARTIN'S & SEVENTEEN MAGAZINE	DUFFIELD THEATRE (BKLYN) DUFFIELD & FULTON STS.
Monday Sept. 11 11:30 A.M.	PRESS PREVIEW: CURIEL AND SANCHEZ Preview for the press of designs by Gigliola Curiel, in addition to a collection by Fernando Sanchez. By invitation. ( <u>For Release, Tues., Sept. 12.</u> ) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 11 2:30 P.M.	FORMAL FASHION SHOWING IN BOSTON Formal showing of the "Evelyn Roaman Collection". Open to the public. Contact: Marietta Schumacher, 679-8600.	ROAMAN'S	40 WINTER STREET BOSTON, MASS.



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Monday Sept. 11 4:00 P.M.	PREMIERE COUTURE COLLECTION Opening of premiere couture collection in Italian and French fabrics by Robert Morton for Holiday, Resort, and Spring. By invitation only. Thereafter by appointment. Contact: Sol Brown, 695-5968.	IMPERIAL IMPORTS, INC.	1407 BROADWAY SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 11	OPENING: HOLIDAY- RESORT COLLECTION Continuous daily showings, by appointment. Contact: Regina Kornreich, LA. 4-7900.	LEONARD ORIGINALS	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Sept. 11	HOLIDAY-CRUISE COLLECTION Continuous showings. By appointment. Contact: Bobbi Beyda, 594-5660.	LEO NARDUCCI, INC.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Sept. 11	OPENING: HOLIDAY- RESORT COLLECTION Continuous showings of Holiday-Resort collection for day and after-five by Lito Manalang. By appointment. Contact: Murray Stillman, 594-0992.	LITO MANALANG FOR BRITISH MODERNS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday Sept. 11	OPENING: HOLIDAY- CRUISE COLLECTION Daily informal showings of Holiday-Cruise collection designed by Sandra Keenan. Contact: Judy Harvey, 736-6190.	MARC DOUGLAS, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 11	CALIFORNIA IN NEW YORK Showing of Helga's Resort collection. By appointment. Contact: Walter Oppenheimer, 213-MA. 7-0806 (L.A.); CI. 7-2200 (N.Y. - after Sept. 11.)	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Monday Sept. 11- Sept. 14	WINTER-HOLIDAY NOTION AND NOVELTY SHOW "Modern Merchandising for the New Notions Look" is the theme of a 90-minute seminar to be held Tuesday, Sept. 12, at 8:00 A.M.; and "Notions Departments of the Future" is the topic on Wednesday, Sept. 13, at 8:00 A.M. Contact: Ann Karas or Jonni Jahn, FE. 6-8820.	NATIONAL NOTION ASSN. (350 FIFTH AVENUE)	SHERATON-ATLANTIC HOTEL 34TH ST & BROADWAY
Tuesday Sept. 12 11:00 A.M.	PRESS PREVIEW: CUSTOM-ORDER FASHIONS Mainbocher will present his Fall custom-order collection at a preview for the press. By invitation. (For Release, Wed., Sept. 13.) Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER, INC.	609 FIFTH AVENUE SAON - 8TH FLOOR
Tuesday Sept. 12 11:30 A.M.	PREVIEW: HOLIDAY- RESORT COLLECTION Designed by Belle Saunders. By invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Sept. 12 1:00 P.M.- 4:00 P.M.	INFORMAL FASHION SHOW Informal modeling of the "Evelyn Roaman Collection". Open to the public. Contact: Marietta Schumacher, 679-8600.	ROAMAN'S	20 WEST 39TH STREET
Beginning Tuesday Sept. 12	OPENING: RESORT COLLECTIONS Daily informal showings. Contact: LO. 5-7815.	WILROY, INC.; WILROY SPORTS	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR



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Wednesday Sept. 13 9:00 A.M. and 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Two Showings of Fall import fashions: 9:00 A.M. (breakfast), \$10.00, members; \$15.00, guests; and 12:00 Noon (luncheon), \$12.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Wednesday Sept. 13 9:30 A.M.	PREVIEW: "SHOP-IN" A walking tour for the press to introduce Stern Bros.' two-week "Shop-In". (For Release, Thurs., Sept. 14.) By invitation. Contact: Jill Schoenbach, LO. 5-7950, Ext. 515.	STERN BROTHERS	41 WEST 42ND STREET LOBBY
Wednesday Sept. 13 2:30 P.M.	FORMAL FASHION SHOWING Formal showing of the "Evelyn Roaman Collection". Open to the public. Contact: Marietta Schumacher, 679-8600 (N.Y.).	ROAMAN'S	1209 CHESTNUT STREET PHILADELPHIA, PA.
Thursday Sept. 14 9:30 A.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW Press preview of Alexander's Fall collection of European haute couture fashions and their line-for-line reproductions. (For Release, Fri., Sept. 15.) By invitation. Contact: Lorein Eyerly, OX. 5-4500, Ext. 344.	ALEXANDER'S (LEX. AVE. & 58TH ST.)	HOTEL PLAZA TERRACE ROOM
Thursday Sept. 14 11:30 A.M.	PREVIEW: HOLIDAY- RESORT COLLECTION Designed by George Samen. By invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Sept. 14 12:00 Noon Luncheon	PRESS PREVIEW: FALL FURS Presentation of Ben Kahn's Fall-Winter fur collection. (For Release, Fri. Sept. 15.) By invitation. Contact: 421-1461.	BEN KAHN FURS (150 WEST 30TH ST.)	HOTEL PLAZA CRYSTAL ROOM
Thursday Sept. 14 2:30 P.M.	PREVIEW: HOLIDAY- RESORT COLLECTION Designed by Philippe Tournaye. By invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Sept. 14 3:30 P.M.	PRESS PREVIEW: DE BARENTZEN COLLECTION Patrick De Barentzen's first ready-to-wear collection for Resort-Spring, including daytime, after-five and evening dresses. (Buyer showing, Tuesday, Sept. 19 at 3:30 P.M.) By invitation only. Contact: Pat McDonald, 279-0710	DYNASTY OF HONG KONG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Thursday Sept. 14	OPENING: HOLIDAY- RESORT COLLECTION Designed by Shannon Rodgers. Daily informal showings. By appointment. Contact: Jean Dionne, CH. 4-7522.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Friday Sept. 15 12:00 Noon Luncheon	PRESS PREVIEW: "DRESSAGE" "A Day at Piping Rock"--showing of fashions for shooting, golf, tennis, skiing and introducing the Jean Knox sportswear collection at a salute to the Boy Scouts of America. By invitation. Contact: Terry Mayer Associates, 594-5190.	PIPING ROCK HORSE SHOW ASSOCIATION	PIPING ROCK LOCUST VALLEY, L.I.



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Beginning Friday Sept. 15	OPENING: HOLIDAY- RESORT COLLECTION Continuous showings of Resort-Holiday collection. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR By appointment. Con-
Monday Sept. 18 1:00 P.M.	OPENING: HOLIDAY- RESORT COLLECTION Also showing Sept. 19, 26 at 1:00 P.M. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR Contact: Jean
Monday Sept. 18- Sept. 28	READY-TO-WEAR FROM IRELAND Spring ready-to-wear by leading Irish designers. (Press reception Tuesday, Sept. 19 at 4:30 P.M. By invitation.) Publicity: Sue Gardner, TR. 7-4952.	IRISH EXPORT BOARD (33 EAST 50TH STREET)	WARWICK HOTEL 6TH AVE. & 54TH STREET
Sept. 18	NATIONAL SWEATER WEEK (Sept. 18-24.) Contact: Edward Brandwein, MU.3-7520.		
Monday Sept. 18 8:00 P.M.	OPENING: '67-'68 OPERA SEASON Verdi's "La Traviata" with Montserrat Caballe, Richard Tucker and Cornell MacNeil, will open the 1967 opera season. Publicity: Francis Robinson, 799-3100.	METROPOLITAN OPERA	LINCOLN CENTER OPERA HOUSE
Tuesday Sept. 19 9:30 A.M.	OPENING: HOLIDAY- RESORT COLLECTION Also showing Sept. 21, 27 at 9:30 A.M. By appointment. Contact: Mary Jean Rainnie, 594-6880.	LOTTE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Sept. 19 11:00 A.M.	OPENING: HOLIDAY- RESORT COLLECTION By reservation. Contact: Peggy Doyle, LA. 4-4510.	GINO CHARLES, LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Sept. 20 11:00 A.M. and . . . 3:00 P.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW Alexander's will present an international haute couture fashion show for benefit of The Society of Memorial Sloan-Kettering Cancer Center. Chmn.: Mrs. Nelson A. Rockefeller and Mrs. Gardner Cowles. Reservations: \$5.00; special reserved section, \$10.00. (For Release, Thurs., Sept. 21.) Public Relations: Alexandre Tarsaidze, Serge Obolensky Assoc., PL. 9-6272.	ALEXANDER'S	LEXINGTON & 58TH ST. 3RD FLOOR
Wednesday Sept. 20 4:30 P.M. Cocktails	BUYER SHOW: SWIMWEAR '68 Catalina will present its swim and sportswear collection for Spring 1968. For buyers and buying offices only. Contact: PE. 6-2855.	CATALINA, INC. (1407 BROADWAY)	HOTEL PLAZA TERRACE ROOM
Monday Sept. 25 10:00 A.M.	PREVIEW OF FALL FURS Georges Kaplan's Fall-Winter fur collection. By invitation. (For Release, Tues., Sept. 26.) Contact: CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Monday Sept. 25 6:00 P.M.	PRESS PREVIEW: NEW MODEL ROOMS Opening of new model rooms for Fall '67. By invitation. (For Release, Tuesday, Sept. 26.) Contact: Kay Robinson, OR. 9-7800.	B. ALTMAN & CO.	5TH AVE. & 34TH STREET 7TH FLOOR
Sept. 26	ALTMAN'S RELEASE--NEW MODEL ROOMS. (Press Preview, Sept. 25. See Above.)		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 26 12:30 P.M. Cocktails	OPENING: RESORT- SPRING COLLECTION Showing of Resort-Spring collection. Missenbaum, BR. 9-6560.	STONY BROOK CASUALS, INC. (DIV. DAVID CRYSTAL) By appointment. - Contact: Miss	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Sept. 26 2:30 P.M.- 4:30 P.M. Cocktails	DIAMONDS-INTERNATIONAL AWARDS EXHIBITION Exhibit at Institute of International Education of award-winning jewelry designs by 25 jewelers from 10 countries. Press by invitation. Public exhibition, Sept. 27, 28, 29 from 10:00 A.M. to 4:00 P.M. Publicity: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC.	809 U.N. PLAZA 12TH FLOOR
Wednesday Sept. 27 11:30 A.M.	PRESS PREVIEW OF MADE-TO-ORDER FURS Preview for the press of Fall-Winter fur fashions, designed by Emeric Partos. By invitation. (For Release, Thurs., Sept. 28.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Wednesday Sept. 27 4:00 P.M. Cocktails	PREVIEW: RESORT- TRAVEL COLLECTION Preview of McMullen's Resort-Spring collection. Thereafter daily at the showroom by appointment. By invitation. Contact: OX. 5-4270. Publicity: Sara Pennoyer, MU. 2-6480.	McMULLEN (550 SEVENTH AVE.)	500 CLUB 500 SEVENTH AVENUE
Thursday Sept. 28 2:30 P.M. Cocktails	OPENING: RESORT- SPRING COLLECTION Showing of Resort-Spring collection. By invitation. Contact: Miss Becker, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 28 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS' AWARDS Twenty-fifth annual American Fashion Critics' Awards, honoring Oscar de la Renta, Donald Brooks, Rudi Gernreich, and Herbert and Beth Levine. By invitation (Black Tie). Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM ROGERS AUDITORIUM
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Thursday August 17 12:00 Noon	OPENING: NEW STORE Opening of Ohrbach's new store in Bergen Mall Shopping Center. Publicity: Mark Klauser, OX. 5-4000; in N.J.: Seymour Malkin, 201-845-9120.	OHRBACH'S	BERGEN MALL PARAMUS, N.J.
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Tuesday August 22 1:00 P.M.	AMERICAN LEATHER FASHION MAGIC American leather fashions for men and women, including apparel, shoes, handbags and accessories. Contact: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES; STERN BROS.	BRYANT PARK 6TH AVE. & 42ND ST.
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Tuesday August 22 3:00 P.M.	OPENING: HOLIDAY- CRUISE SHOWBOAT Produced by: Dorothy Summin, Fashion Coordinator. By reservation. Con- tact: Herb Friedland, WI. 7-2170.	CAPRIEL KNIT IMPORTS INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
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Wednesday August 30 12:00 Noon Luncheon	EUROPEAN REPORT AT LUNCHEON Frances Duehren, Fashion Director, I.A. Wyner & Co., and President, N.Y. Fashion Designers, Inc., will report on 16 top European collections. By reservation. Contact: CH. 4-4100.	I.A. WYNER & CO. N.Y. FASHION DESIGNERS	500 CLUB 500 SEVENTH AVENUE
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	OUT OF DATE ORDER		



<b>JANUARY</b> S M T W T F S <b>1</b> 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>FEBRUARY</b> S M T W T F S S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 <b>12</b> 13 14 15 16 17 18 19 20 21 <b>22</b> 23 24 25 26 27 28	<b>MARCH</b> S M T W T F S S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 <b>24</b> 25 <b>26</b> 27 28 29 30 31	<b>APRIL</b> S M T W T F S S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
<b>MAY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 <b>14</b> 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 <b>30</b> 31	<b>JUNE</b> S M T W T F S S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 <b>18</b> 19 20 21 22 23 24 25 26 27 28 29 30	<b>JULY</b> S M T W T F S S M T W T F S 1 2 3 <b>4</b> 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>AUGUST</b> S M T W T F S S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
<b>SEPTEMBER</b> S M T W T F S S M T W T F S 1 2 3 <b>4</b> 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>OCTOBER</b> S M T W T F S S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 <b>12</b> 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>NOVEMBER</b> S M T W T F S S M T W T F S 1 2 3 4 5 6 7 8 9 10 <b>11</b> 12 13 14 15 16 17 18 19 20 21 22 <b>23</b> 24 25 26 27 28 29 30	<b>DECEMBER</b> S M T W T F S S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 <b>25</b> 26 27 28 29 30 31

<b>JANUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>FEBRUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	<b>MARCH</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>APRIL</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
<b>MAY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>JUNE</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>JULY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>AUGUST</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
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